



Growth Coaching for Non-Profits. *Start-up* coaching for *new* ministries.

Genesis Equipping Ministries equips churches and other non-profit organizations for growth through a project-based approach with a distinctly missional focus. *Genesis Equipping Ministries* can provide the following to individuals and organizations seeking to start or grow a ministry or program:

- Coaching in project-based ministry, new program or ministry starts, church renewal
- Creating a network of organizations and individuals to serve the marginalized
- Project leadership (missions-focused projects), facilitation and coaching
- Short-term mission trip organizer and leader
- Strategic Planning Facilitation
- Assessment guidance and tools for data-based decision making
- Training in discovering and growing into God's purpose

Objectives:

- Engaging new people in new ministries to serve communities in new ways, through which they can encounter Christ.
- Growth of the Client Organization (Ministry) – especially in the outwardly-focused dimension.

Delivering the Value:

- Growth project definition and facilitation
- Project planning and execution coaching
- Measuring & delivering the fruit (quantitative and qualitative data use)
- Assessments of the organization and ministry field: Spiritual Gifts Assessments, PDI, strengths, needs, assets, etc.
- Specializing in risk-taking missions and radical hospitality
- (re)Discovery of purpose (for today)

Qualifications:

- Ordained Permanent Deacon in the United Methodist Church
- Certified Project Management Professional (PMP®) through Project Management Institute (PMI)
- 28+ years of experience in leading innovation projects for Corporate America and in the non-profit sector
- 28+ years of experience training, coaching and equipping professionals (and volunteers) in establishing new processes for managing large new development programs.
- Ph.D. in Statistics – Enables assessment design and evaluation for new programs; Survey design and analysis. Business analytics for assessing needs and performance.

- Strategic Planning Process Leader.

Client feedback:

“Wow! This is great! Your insight is superb. And I have to say, no one ever has asked me to think this way.... What's more, if [we] were given this kind of training from the start, just think of the ministries that could be made.”

How to engage Genesis Coaching:

- Call Kymm to set up an initial meeting (face to face or by phone)
- Initial meeting: Discuss the needs you have. Kymm will ask questions enabling the development of a scope of work.
- Kymm will outline a scope of work, with estimated timing and cost. This is sent in a letter to you.
- You respond with approval or adjustments until we are both moving forward with the same expectations.
- The work begins (or not).
- If it is a long-term project, progress reports will be provided at an agreed-upon frequency, and payments made on an agreed-upon schedule. (Could be all paid at project completion, or some % may be required at a mid-way point).
- If learning reveals that adjustments to the scope of work are needed, they will be discussed and if appropriate, a new / additional scope letter will be issued.
- Final report of work is provided upon final payment.

Rev. Dr. Kymm Hockman, PMP®

Positive and friendly

Optimistic and enjoys a good challenge

Activator and motivator - Turns ideas into reality

Enjoys working with all kinds of people

Forges new paths